 **Yes!** I want to help children and families in Toronto with my donation of:

\$50 \$75 \$100 Other \$

Name:

Address:

City:

Prov: Postal code:

Tel:

Email:

Please charge my Visa MasterCard Amex

Credit card #:

Expiry date:

Monthly giving plan: Please enroll me so I can make a difference to children all year round.

\$25 \$50 \$100 Other \$

Please charge my Visa MasterCard Amex

Credit card #:

Expiry date:

OR: My blank cheque marked VOID is enclosed for banking information

Thank you!
Receipts will be issued for income tax purposes.

Child Development Institute Foundation

197 Euclid Ave, Toronto, ON, M6J 2J8
Tel: 416-603-1827
Fax: 416-603-6655
mail@childdevelop.ca
www.childdevelop.ca

Charitable Registration Number: (BN) 88625-2105-RR0001



Child Development Institute – your investment in families and community

Child Development Institute – with the support of our donors and friends – is today one of the leading agencies for children’s mental health and healthy child development. An investment in CDI is really an investment in the healthy development of the most at-risk children and their families.

Just a few of the reasons families today need your support:

■ **1 in 5** children has a mental health problem – and less than 1 in 6 of these children will get the help they need.

■ **800,000** Canadian children grow up in homes where they are exposed to family violence.

■ **1 in 3** children are physically or sexually abused.

■ Children with mental health disorders are at **greater risk** of dropping out of school, substance abuse and teen violence.

■ There are often **seven years** of warning before a troubled child becomes a serious violent offender.

■ It costs about **\$100,000 a year** to keep a youth in a secure custody facility – double what it costs to keep an adult in prison. But early intervention can change this; **\$1 invested today** to help at-risk children **saves \$7** in future health and criminal costs.

The tools I’ve learned at Child Development Institute have helped me build a better life – for myself and for my family.
—Susan, former client, parent mentor, Family Reconnection Centre



Instead of letting my situation or my peer group decide what I did, I learned I could make my own choices – positive choices. My involvement with CDI gave me alternatives that I don’t think I would have had otherwise.
—Che, former client, now CDI Residential Staff

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Join us today for the future of children and families in our city

Strong families, healthy children

Strong families, healthy children

Did you know that one in five children struggles with a mental health disorder?

For many, these show up in their behaviour – angry outbursts, impulsive and destructive behaviour, excessive shyness or opposing authority. **One in six of these children will not receive the help they need** to turn their lives around.

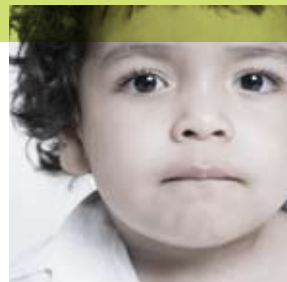
That's why our work – *and your help* – is so important.

Help us continue to make a difference to almost 4,000 children and families each year

Child Development Institute, an accredited Children's Mental Health Agency, is committed to promoting healthy child development and strengthening families.

Our programs address behaviour issues, serious aggression, criminal behaviour, child abuse, family violence, substance use, speech and language delays and school problems.

These programs and services give families and children the tools they need to succeed, to uncover their abilities and strengths, and to help them overcome challenges. Our programs deliver proven results that make a difference to the children and families we work with – children who might otherwise fall through the cracks in our education and health systems.



CHILD
DEVELOPMENT
INSTITUTE

25 years of
ground-breaking
research in
childhood
mental health

Research is your assurance that our programs work

For 25 years, we've carried out ground-breaking research to better understand, and meet, the needs of children and families. We are leaders in research in childhood aggression and anti-social behaviour, gender-specific interventions, family violence and child development. And the impact of our work is increased through our partnerships with schools, hospitals, United Way agencies and government.

Our commitment to research means you can be assured, as a donor, that your donations are spent on needed programs with proven results.

Your support is an investment in families and in your community

Investing in children's mental health is not just an investment in the families in our programs – it's an investment in your community. Children with conduct disorders generate substantial costs, related mainly to education and criminal justice.

Up to 10% of the cost of crime in Ontario (approximately \$300 million) can be attributed to inadequate mental health care for children and youth. But the average cost of treating children's mental health problems in community-based agencies? Less than \$2,500 per child per year.



Who do we help?

Thanks to our friends and supporters, our programs reach children and families from 100 neighbourhoods in Toronto. People like:

- **Maria** and her four children, who live in a shelter after escaping family violence, but need support and help to rebuild their relationships.
- Eleven year-old **Sasha**, who was referred to our Girls Connection program after another angry outburst where she tried to stab another student with a pencil.
- **Sam** who, at four, was still not talking, not even at home. After attending our Start Right program, Sam learned to socialize with other kids and express his feelings.
- **Gerry** and his brother **Ross**, who were diagnosed with severe behaviour disorders after years of "causing trouble." Both showed incredible improvement though – much to the relief of their mother – after attending our special summer camp, Camp Wimodausis.

Please join us today with your donation to **help at-risk children** turn their lives around.



Your donation
goes directly to
help children
and families



Your gift of \$50, \$100 or more will support a number of our unique programs and services.

For example:

- ✓ A **leadership training program** to teach skills to at-risk youth so they can help other children who are struggling.
- ✓ **Counselling** and support for children experiencing social-emotional and behavioural problems.
- ✓ Camp Wimodausis, a **special day camp** to help troubled kids get back on the right track.
- ✓ **SNAP® Girls Connection program**, the first gender-specific intervention for girls.

Don't wait. Your donation today will help support the more than 4,000 children and families who benefit from our programs every year.